The Socio-Political Effects on Using Puns in Iraqi Arabic Jokes

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Abstract— Jokes can be effective and can achieve various purposes depending on how they are said or written. It is a fact that jokes refer to statements with humorous effect used as a means of entertainment to make people laugh and feel happy. However, jokes can have other socio-political meanings depending on the expressions found in them. This can be achieved through the employment of expressions denoting pun. Additionally, meanings of pun can be expressed in different ways depending on the socio-cultural characteristics of the community. Therefore, this study aimed at defining the socio-political impact of employing pun expressions in Iraqi jokes based on the socio-cultural specificity of the Iraqi community. To conducted such a study, this required using a qualitative method with a critical analysis. The data of this study were represented by (15) jokes written in Iraqi Arabic dialect (Iraqi colloquial language) and translated into English to be understood by those who do not speak Arabic language. Pun expressions were italicized in both source and target texts to be distinguished from other expressions in the joke. The results of this study revealed the influence of socio-political situations on creating jokes in Iraqi society. Moreover, the most notable type of pun used in Iraqi jokes was homonymous. This is due to that Iraqis intentionally tend to conceal the real intended meaning by using words that have the same spelling and pronunciation but carry different connotations.

Index Terms— Homonym, Iraqi Jokes, Iraqi Colloquial Language, Pun, Socio-Political Effects.

I. INTRODUCTION

The humorous power of jokes and humor is found through vagueness that is obvious in the English language. This vagueness is related to a linguistic term known as pun which is defined as the use of word play method to show/hide certain meanings through effective use of language. Hence, some jokes depend on sounds resemblances (e.g., sprain (illness) vs. Spain (country)), others rely on ambiguity in the meaning of words (such as trunk (of a car) vs. trunk (of an elephant)). On the other hand, other jokes may depend on linguistic representations that are similar in terms of syntax (like rose (the flower) vs. rose (past tense of rise)). Within linguistics field, there also appears “a corpus of jokes that distinguishes itself not by actions or situations but based on certain linguistic attributes or features of natural language for their effect” (Zabalbeascoa, 1996, p. 253). Such type of jokes is known as pun. Pun-based jokes can be categorized as either verbal or referential based on the qualities exhibited by them (Seewoester, 2009). The focus of existing literature on pun, jokes and humor is mainly on the way of processing pun expressions for funny interpretation as well as in relation to issues faced in translation (Seewoester, 2009). As Bucaria (2004) notes:

…structural ambiguity in English is also favored by the morphologic characteristics of the language, where a noun often has the same form of a verb, or vice versa, or the past tense and the past participle of a verb often coincide” and “[word class ambiguity] is quite common in English, unlike in other languages, given the capacity of the same word to function as a noun, a verb or something else depending on the context (p. 13).

The manifestation of puns, jokes and humor can be achieved in various ways ranging from clowning comedy to situation-based humor. Accordingly, some jokes exploit funny actions (e.g., “The Three Stooges”); whereas other jokes utilize “a comedy of errors” (such as “Much Ado About Nothing”). Sometimes a speaker says something that is not true for the purpose of joking, being ironic, being sarcastic, or emphasizing a point by way of exaggeration. These types of false statements concern the speaker’s beliefs about the listener’s knowledge (i.e., second-order belief attribution). Hence, the speaker assumes that the listener knows the truth (Taylor, Lussier, & Maring, 2003).

This paper therefore attempts to highlight the socio-political effects on sing puns in Iraqi jokes. Many people think that humor and jokes are used for entertainment purposes only. But this idea is not always true because they can be used to denote hidden meanings behind expressions used within them. This can be achieved through using puns. Thus, the main questions in relation to such issue are: What is meant by jokes and puns? What are the main purposes of using puns in Iraqi jokes? This study is important because it is related to the sensitive aspect of jokes in relation to employing pun expressions to denote hidden meanings. Such expressions are defined in this study in order for readers to be able to understand the intended meanings behind using puns in Iraqi jokes, in particular those related to Iraqi colloquial language.
II. LITERATURE REVIEW

A. Definition of Humor and Pun in English and Arabic

Humor involves many different types, like irony, pun, sarcasm, and double entendre...etc., in which each type generates humor by its own way and create hilarious situations (Dhiaa & Abbas, 2016). Recently, UN umbrella is a term used to refer to the word ‘humor’, with generally positive social desirable connotation, and it includes anything people do or say that is perceived, heard, and understood as funny and laughable. The word ‘humor’ is said to have a very complex history and it had a totally different meaning from the meaning that we know in the present time (Martin, 2007).

Pun is a method of word play usually defined as a "deliberate communicative strategy, or the result thereof, used with a specific semantic or pragmatic effect in mind" (Delabatista, 1997, p. 2). Furthermore, word play itself is used as a general name for numerous strategies employed in texts. Based on such strategies, authors utilize the language structure to create two similar expressions with different/similar meanings. Pun is performed in uttering/writing a phrase/sentence using two words that have the same pronunciation (homophones or homonyms) but with different meanings (polysemy) (Bader, 2014).

Similarly, The Free Wikipedia Encyclopedia defines pun as “a form of word play which suggests two or more meanings of words or of similar-sounding words, for an intended humorous or rhetorical effect". Merriam-Webster Dictionary puts it simply as “the humorous use of a word in a way that suggests two interpretations.” Partington (2009, p. 1794) defines pun phonetically as “the dissociative play between two sound sequences.” In addition, “the relationship between the different meanings of the two word sequences...will affect its quality, its success or failure.” (Partington, 2009, p. 1794).

Leech (1969, p. 209) highlights that the nature of expressions used to refer to word play or pun is polysemous (one word having different but related senses) and homonymous (different words having identical forms). For example, the word bank carries the homonymous nature implied in such structures like “the bank of the river and the bank for money storing”. The polysemic feature can be shown in the word foot, as in “the foot of the man, the foot of the mountain and the foot-long snake”.

Pun can be used in different forms or texts, but it is most common found in TV comedy shows, cinema and literary texts. Additionally, it is widely used in many newspaper articles nowadays. Such journalistic articles are so-called ironic or sarcastic columns. These columns tackle daily socio-political problems and issues related to society and governments using a humorous style. The purpose behind such ironic columns is to attract readers and raise their fully awareness of these problems (Bader, 2014). In fact, pun, satire and irony are regarded as different forms of humor that is commonly used in newspapers and magazines. The humor of pun and other verbal jokes derives from the fact that humans express their ideas and feelings through circumscribed and logical elements. Any deviation from these elements is felt as a release from conventional restrictions and is, therefore, humorous. “Punning can also be viewed as a test of one's power over other participants in the communicative act.” (Delabatista, 1996, p. 140).

In Arab world, authors support pun definitions mentioned above. The arabic term that represents pun expression is known as (توارياه - التورية) at-tawriyah. Arab authors like Al-Hamawi state that at-tawriyah is realized in the text through the use of one word with two different meanings. Hence, one of these meaning is metaphorical; while the other one is denotational. The denotational meaning is the unintended (or called close) meaning; whereas the metaphorical meaning is the intended (or can be called remote) one. In other words, the writer or speaker intends the remote meaning. In the same vein, Al-Muraghji emphasizes on exploring what is called the "near" and "far" meanings of one single word used for pun (Bader, 2014, p. 19).

B. Types of Humor

Many different types of humor are introduced. Each one of them creates humor in its own way. They are as follows:

1) Wit

Wit is described as a style of humor; and the witty person has “the talent or quality of using unexpected associations between contrasting or disparate words or ideas to make a clever humorous effect” (Arbuckle, 2008, p. 13).

2) Sarcasm

Herawan, Deriss and Albawajy (2013, p. 281) define sarcasm as “the use of irony to mock or convey contempt” and “it is the activity of saying or writing the opposite of what you mean, or of speaking in a way intended to make someone else feel stupid”.

3) Irony

Irony is considered the most common way to create humor. Quintilian said that “irony, is that figure of speech or trope in which something, which is contrary to what is said, is to be understood”.

4) Pun

Pun is also considered one of the ways to create humor. It was defined by the Shorter Oxford Dictionary as “the use of the word in such a way as to suggest two or more meanings, or the use of two or more words of the same sound with different meanings, so as to produce a humorous effect; a play on words”.

C. Types of Pun in English

Puns are classified into different forms. They include the following (Bader, 2014, pp. 10-20):

1) “Homophonic Pun”

Pun related to this kind refers to using pairs of word, which are homophones (have the same sound or pronunciation with different spelling); however, these word pairs are not synonyms because they denote different meanings. For instance, "Atheism is a non-prophet institution". The word “prophet” in this example is used instead of “profit”, which is “the usual word used in expressions like non-profit organizations”.

2) “Homographic or Heteronymic Pun”

In this type, pun is related to words that have the same spelling with different pronunciation and meanings, as in “You can tune a guitar, but you can’t tuna fish unless of course you play bass.” This sentence contains two types of pun: the first
type is homophonic that is clearly shown by “tune” and “tuna”. The second one is homographic represented by the word “bass”. This word “bass” has a kind of ambiguity due to the identical spelling. The word “bass” can mean “a string instrument” and can refer to “a kind of fish”.

3) “Homonymic Pun”

This kind consists of exploitation of words, which are both homophones and homographs. For example: "Did you hear about the little moron who strained himself while running into the screen door?” The word “strained” denotes two meanings: “gave much effort” and “filtered”.

4) Compound Pun

This type refers to a statement containing two or more expressions of pun. For instance: “Why can't a man starve in the Great Desert? Because he can eat the sand which is there, but what brought sandwiches there? Noah sent Ham and his descendants mustered and bred.” This statement has two puns: the phrase “sand which”, which is homophonic with “sandwiches”; and the homonymic words “Ham (Noah's son)” and “ham (kind of pig meat)”, “mustered/mustard”, and “bred/bread”.

5) Recursive Pun

Based on this type, interpretation of pun that is found in the second aspect depends on the understanding of an element in the first aspect, as in “Infinity is not in finity” which means that infinity is not in the finite range.

6) Visual Pun

This type of pun is more related to the use of pictures and images. Thus, it is sometimes used in comics and cartoons, such as “The Far side”. Naming or proper names wordplay (Kaufmann) fulfills an important role in the literary and semi-literary works and scriptures, ranging from “Asterix comic strips to Dante and Dickens (e.g. Oliver Twist)”.  

7) Idiom-Based Pun

In this type, idioms used in pun expressions are manipulated for the purpose of obtaining a playful humorous effect. It is, therefore, requires a conflict between the "compositional, literal reading of the idiom and its accepted figurative meaning, such as the idiom 'to be in the doghouse'” (Delabatista, 1994, p. 15).

D. Types of Pun in Arabic

Puns in Arabic can be classified into the following categories (Khanfar, 2013, pp. 30-32):

1. (منطقاء): In this kind of pun, the words are exactly of the same forms and spellings, but of different meanings; e.g., (ساعة: Judgment Day and time). Being of the same characteristics, homonymy is this pun's counterpart in English.

2. (باقط): This term is used when the two similar words are different in the number of letters, i.e. extra letters are added to one of the two words. These extra letters can be in the beginning, middle, or at the end like (البحر/ البحر). The addition of the extra letters to the beginning of one of the two words makes another kind of pun called (معطَّف) like (ساق/ساق). On the other hand, if this addition occurs at the end of one of the two words, it would be called (منتقل) like (مصارع/ مدار).

3. (مطاعم): The term is used when the similar words are different just in one letter in each word. This kind of pun occurs when the place of the articulation of the two different letters is almost the same, like (خال و خير). On the basis of similarity and closeness of sounds, paronymy can be equated with this kind of pun.

4. (لازور): In this kind of pun, the similar words are differentiated both by a single letter (in each word) and also in their place of articulation (عمزه) and (نزة).

5. (مضائغ): In this kind of pun, the difference of the similar words arises from the difference in the diacritics of the two words like (اينو/البر).  

6. (مضمن): The two similar words are differentiated by dots above or below the letters (مسروق and مسمن).  

7. (كلب): In this kind of pun the reversion of the letters happens either in the whole or one part of structure of one of the two words (كلب/ كقب). Anagrams in English are very much close to this kind of Arabic pun.

8. (مسموع): This kind of pun is found in phrases or sentences which are read the same, backwards or forwards; to this extent, they are read from the end to the beginning as if they are being read from the beginning to the end like (كل في الساعة). Palindrome, a type of English pun, is regarded as equivalent to this Arabic pun. ‘Live not on evil' provides a relevant example.

9. (استطال): In this kind of pun, the two different words are puns that derive from the same root like (سلمون/صلمون). Polyptoton one type of homophonous puns, is the English equivalent of this pun.

10. (شة استطال): In this kind of pun, similar words are derived from different roots (e.g. نال and فئ).  

E. Humor in Pun

According to Delabatista (1996, p. 138), the humor of a pun depends very much on the "expectations shared by the framer of the message and the addressee and on the way the latter is taken by surprise and plunged into something entirely different from what s/he has been prepared for". Wordplay or pun is generally based on a "confrontation or clash of two meanings". Moreover, pun expressions “result not only from the confrontation of two (or more) different meanings of an identical or similar string of letters or sounds, but also from the clash between two (or more) domains of human knowledge and experience.” Delabatista (1996) adds that the use of punning …is possible in any language in so far as it seems to be universal feature of language to have words with more than one meaning (polysemy), different words with the same spelling or pronunciation (homographs and homophones) and words which are synonyms or near synonyms while having different pragmatic meanings and evoking different associations. Punning should also be considered in relation...
to another important aspect of human nature, namely our own sense of humor and our desire to produce a humorous effect on the people we communicate with. The wordplay comic effect strength is determined by showing the distance between the domains of human knowledge and experiences and the way they are connected. Wordplay is inherently linked with the asymmetrical relationship between language and the extra-linguistic world, which...is geared to the optimum use of our information processing system (pp. 138-139).

In this sense, punning is “a perfect illustration of the close ties between language and thought.” Also, punning depends on “the asymmetry between the more or less limited number of language signs and the much greater number of entities, events, and relationships experienced by us and we try to describe by means of language.” (Delabatista, 1996, p. 152).

*** METHOD
This study was based on the qualitative research method with a critical analysis. The data of this study were represented by (15) jokes written in Iraqi Arabic dialect (Iraqi colloquial language). These jokes were translated into English to be understood by those who do not speak Arabic language. Pun expressions were italicized in both source and target texts to be distinguished from other expressions in the joke. In particular, this paper focused on studying the use of homonym as the main type of pun; whereas other types were not considered.

IV. RESULTS AND DISCUSSION
It is obvious that the jokes under study have various connotations that correspond to the Iraqi socio-cultural specificity. In Iraq, people, especially youth, employ homonyms to create jokes with ironic effect. In addition to being a means of entertainment, Iraqi jokes implied socio-political characteristics reflecting the reality of the Iraqi community. This section presents the analysis of pun expressions in a number of Iraqi jokes. These jokes are analyzed in terms of their intended meaning behind the use of pun expressions; adding to the socio-political effects of such expressions on the creation of jokes. Each joke is translated into English and then analyzed to highlight the effective use of pun expressions in relation to the intended meaning.

1. محشش يطلق وباء طابيط وساملة وين ساكن. الساكن؟ كله وين يأخوه... كله وين ساكن. اخوه كله ويلي اضاح الطابيط وغلته انت واخوه وين ساكين؟ كله سويم سينيك.
   - (A detective inquiring a stoned man and asked him: where are you living? He said: with my brother. The detective said: where is your brother living? He said: with me!! The detective became angry and said: where are you and your brother living? He said: together, my sir).

This joke has pun expressions, which are italicized to be distinguished. It reflects the way in which detectives inquire the accused. So, the detective asks the accused about the place where he lives, but the accused thinks that the detective asks him that with whom he is living. In fact, this joke can imply two meanings. Firstly, it may indicate misunderstanding of detective’s question. Secondly, it may indicate that the accused disrespects the detective. Thus, he does not answer to detective’s question directly.

   - (A child said to his teacher: teacher, you know how much I love you and I want to marry you? The teacher said: but I don’t love children. He replied: no problem teacher; we will not have children).

Some children are daring, especially in school when they meet a beautiful teacher. So, they can say anything without shame. This joke represents this social fact. This expression (أنا ما أح جوان), which is said by the teacher, is misunderstood by the child who thinks that the teacher doesn’t want to have children after marriage, so he said it is okay (ما راح نسي سمك).

3. “محششة ضايقة، جارتها كانت هي ليش ضايقة، محششة كانت دزية أو أح الجوان للسوق بجي. فاصوليا دعمنا سيارته ومات....جاربى كانت و شراح تسوين كالت.”
   - (A stoned girl is annoyed, her neighbor asked her why you are annoyed? The stoned girl said I sent my husband to market to buy bean, then a car has hit him and died. Her neighbor asked her what will you do? She said I will cook okra).

This joke reflects that this woman is more concerned about what to cook, not about what happened to her husband. This is shown in these expressions (أنا ما أح جوان) and (و شراح تسوين). Her neighbor wonders about what she will do without her husband, but she thinks that her neighbor asks her about what she will cook.

4. “حدها كانت لافها دا اتصل بزوجي وما يرد اخاف يطلع متزوج رد الام: ماما... تفانتلي بakhir بيجوز اضاح اغرب ودات.”
   - (A woman told her mother that I am calling my husband but he doesn’t answer, I am afraid he has married. Her mother said: my daughter, be optimistic; maybe there has been an explosion and he died).

In this joke, it is clear that there is a contradiction between (الصعب اضاح اغرب ودات) (فانتلي بakhir) in the first one, the woman expects that her mother will say something good about her husband, but the mother something very bad that is explosion and death of her daughter’s husband.

5. واحد سأل محشش قال له هذا البنك فاخط قاله محشش لا عاق.
   - (A man asked a stoned man that is this Bank open? The stoned man said no, it is dark).

In this joke, a man is asking whether the bank is open or close, but the stoned man said (لا عاق) thinking that he is asking about its color whether it is light or dark.

Journal of University of Human Development (JUHD)
A stoned man asked another stoned man: do you think that Eid al-Fitr will be on Thursday? He replied: If we enforce it, for sure it will agree.

In this joke, the stoned man is asking about the day of Eid al-Fitr would it be on Thursday or another day, but the other man answered using this expression (إذا ضعت عليه آنك يوافق) referring to another matter which is about its agreement or disagreement to be on Thursday.

A loiterer man was asked: is your mother alive? He said: no, she is crooked? They said: no, we mean is she among the living? He said: no, she is Khadijah. Then, they said that we mean is she existing? He replied: sure, she is. Do you think she is crooked?

The expressions used in this joke denote two meanings that could refer to the name of an animal (snake) or being alive, and (عازف) could mean a beauty description (fairness) or being alive. This is demonstrated by his expressions (مرور) thinking that they ask about which animal resembles his mother, (شدا) (thinking that they are asking about her name and (شدا) (thinking that they are asking how she is looking, that he used to reply to each question, respectively.

A stoned man phoned an unknown number and a stoned man also replied him. He said: excuse me, is this number of abo Tman (rice)? The other one replied: no, my love; it is of abo Tahin (flour). So, the first said: ah, sorry I have been mistaken by the number of bag.

In Iraq, it is acceptable to name sons and daughters with names of objects, plants, animals, countries names, or any odd names. So, it is not surprising to hear such expressions as (ابو طحن) and (ابو بطين). But in this joke the men are using these names as a matter of joking not of naming.

A science teacher explains for stoned students saying: fish is living in water. The stoned students chanted: long live, long live, long live.

In fact, the word (عيش) can be used to refer to life or to a hope for having a long life, especially when being said and repeated more than one time by people to the rulers. So, the students repeated the word (عيش) three times thinking that the teacher intends (a hope for having a long life).
- (The husband said to his wife: I am tired of your companionship. The wife said: if you are tired of my companionship, so exchange it in to two fives).

Also, the word (عشرة) could refer to the number (10), a relationship or companionship. So, the woman used the expression (شره خمسين) referring to a number not a relationship.

- (He phoned her after long parting and said: did you miss me? She said: no, I have only dyed my hair).

Here, the word (حنين) could refer to nostalgia, yearning or it could refer to (حنة) referring to herbal dye. So, she said (صبغت) thinking that he asked her whether she changed her hair color or not.

- (a woman, when asked about her beauty, said: it is natural beauty, but, in fact, she has undergone surgeries more than Hezbollah).

In this joke, the word (عمليات) refers to cosmetic surgeries, but it has another meaning implied in (أكثر من حب الله) referring to the military operations of Hezbollah. This means that women tend to undergo cosmetic surgeries several times in order to be more beautiful. On the other hand, the joke compares the number of cosmetic surgeries to that of military operations of Hezbollah. This could also imply that the joke is created to underestimate the importance of military operations of Hezbollah compared to the importance of cosmetic surgeries in the Arabic world. Table 1 below illustrates examples of homonyms used in the jokes analyzed in this study.

<p>| TABLE 1  |</p>
<table>
<thead>
<tr>
<th>Homonyms</th>
<th>Apparent meaning</th>
<th>Intended meaning</th>
</tr>
</thead>
<tbody>
<tr>
<td>فاتح</td>
<td>Light (color)</td>
<td>Open</td>
</tr>
<tr>
<td>بواق</td>
<td>Agree</td>
<td>Specify the date</td>
</tr>
<tr>
<td>حبه</td>
<td>Snake</td>
<td>Alive</td>
</tr>
<tr>
<td>عائشه</td>
<td>Aisha (name)</td>
<td>Among the living</td>
</tr>
<tr>
<td>رسالة</td>
<td>Dissertation</td>
<td>Prophetic Message</td>
</tr>
<tr>
<td>تبرعات</td>
<td>Donations (for work)</td>
<td>Donations (for doing bad things)</td>
</tr>
<tr>
<td>علاقة</td>
<td>Relationship</td>
<td>Clothes hanger</td>
</tr>
<tr>
<td>يعيش</td>
<td>Live</td>
<td>Long live (as a slogan)</td>
</tr>
<tr>
<td>عشرة</td>
<td>Ten (as a number)</td>
<td>Companionship</td>
</tr>
<tr>
<td>حنينت (مطعمة)</td>
<td>Henna (Dye for hair used in Asian and African countries)</td>
<td>Yearning</td>
</tr>
<tr>
<td>عمليات</td>
<td>Cosmetic surgeries</td>
<td>Military operations</td>
</tr>
</tbody>
</table>

As shown in table 1, the arabic words have more than one meaning. One of these meanings is apparent, which is not the intended meaning; while the other one is the intended meaning. When reading these jokes thoroughly, one would understand that they reflect the socio-cultural impact of society on the creation of jokes.

**CONCLUSION**

Iraqi people reflect the reality of their socio-political situation by using entertainment means, and joke is one of these means. When used effectively, jokes can achieve other purposes than their real one, which is entertainment. The humorous nature of jokes conceals the real purpose behind uttering them. This is illustrated through employing pun expressions, especially homonyms, which imply different meanings. Concerning the effective use of such expressions in relation to the socio-political aspect, some jokes imply irony and disrespect. It can be concluded that the power of words can be implied in different means regardless of their type or purpose. What makes words powerful is the way in which they are employed. This power can be explored more when analyzing facial expressions or body gestures along with uttering jokes that contain homonyms. Consequently, it is recommended to study the effect of body expressions on defining the intended meaning behind uttering jokes.

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